

Kate Gillette Designer.

EDUCATION

University of Wisconsin Stout

Graphic Design and Interactive
Media Bachelors
August 2023 - May 2025

Northeast Wisconsin Technical College

Graphic Design and Technology Associates
August 2020 - May 2022

AIGA Member

August 2024 - present

Thi Theta Kappa Honor Society

May 2020 - 2022

CERTIFICATIONS

Brand Design Foundations

Sean Adams - LinkedIn Learning
May 14, 2024

Social Media Marketing Certified

Northeast Wisconsin Technical College
May 2022

Certified to construct a social media marketing plan, identify target audiences using SEO and SEMrush, monitoring and measuring social media marketing success.

Color Management for Digital Print

Idealliance
March 9, 2022

TOOL BOX

Software

Adobe InDesign, Illustrator, Figma, and Photoshop, Trello, Smart Sheets, Asana, CSS & HTML coding.

Skills

Project Management, Adaptability, Adhering to Brand Identity Standards, Organization, Client Communications, Empathy and Active Listening.

EXPERIENCE

University of Wisconsin Stout

121 10th Ave E,
Menomonie, WI 54751

Graphic Design Intern

May 2024 - Present

- Developed seasonal advertising campaigns to promote summer and winter courses.
- Design campus marketing materials for print and social media, collaborating across departments to maximize engagement.
- Ensure brand consistency by adhering to UW-Stout's identity standards.
- Manage design files, met deadlines, and worked closely with the marketing team to oversee projects from initial concept to final delivery.

Kate Gillette Graphic Designs

1421 Ninth St East
Menomonie, WI 54751

Freelance Graphic Designer

December 15, 2021 - Present

- Designing a comprehensive brand identity for Bay City Christian School and mascot designs, strengthening school spirit and recognition.
- Created advertising materials for the Wisconsin Association of Christian Schools' Annual Education Conference, enhancing event attendance and visibility.
- Partnered with Left Bank Wines to develop advertising for Green Bay Cares, supporting fundraising efforts for Ukrainian refugees.

OEC Graphics

909 S Perkins St,
Appleton, WI 54914

Prepress Intern

May 31, 2022 - July 29, 2022

- Learned OEC's prepress workflow and standard operating procedures.
- Corrected customer supplied packaging files, set type, simplified vector art, handled color separations, and added OEC marks and taglines.
- Accurately verified files for color separations, minimum dot, and press specifications.

The Children's Museum of Green Bay

1230 Bay Beach Rd,
Green Bay, WI 54302

Graphic Design Intern

January 26, 2022 - May 20, 2022

- Coordinated the 2021 Company Progress Report Book.
- Organized and implemented brand guidelines.
- Designed the 2022 capital campaign book.



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Graphic Designer

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