

Kate Gillette

Designer

EDUCATION

University of Wisconsin Stout

Graphic Design and Interactive
Media Bachelors
August 2023 - May 2025

Northeast Wisconsin Technical College

Graphic Design and Technology Associates
August 2020 - May 2022

AIGA Member

August 2024 - present

Thi Theta Kappa Honor Society

May 2020 - 2022

CERTIFICATIONS

Brand Design Foundations

Sean Adams - LinkedIn Learning
May 14, 2024

Social Media Marketing Certified

Northeast Wisconsin Technical College
May 2022

Color Management for Digital Print

Idealliance
March 9, 2022

TOOL BOX

Software

Adobe InDesign, Illustrator, Figma, and
Photoshop, Smart Sheets, Asana, Mail Chimp,
and Microsoft apps.

Skills

Project Management, Adaptability,
Brand strategy and identity development,
Organization, problem solving, Marketing
collateral design, Client Communications,
and Cross-platform design (print + digital).

Kate Gillette**Graphic Designer**

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920-606-0221

https://bit.ly/kates_portfolio

EXPERIENCE

Friend & Fort

1916 Hennepin Ave,
Minneapolis, MN 55421

Graphic Design Intern

June 4, 2025 - Present

- Created brand identity systems including logos, color palettes, typography usage and brand use cases.
- Marketing and branded collateral for a top five bank's innovation events, promotion and new programs.
- Extensive case studies, mockups and animations for company website.
- Researched market trends and product positioning for design development.

**Kate Gillette
Graphic Designs**

1421 Ninth St East
Menomonie, WI 54751

Freelance Graphic Designer

December 15, 2021 - Present

- Designed a comprehensive brand identity for Bay City Christian School and mascot designs, strengthening school spirit and recognition.
- Created advertising materials for the Wisconsin Association of Christian Schools' Annual Education Conference, enhancing event attendance and visibility.
- Partnered with Left Bank Wines to develop advertising for Green Bay Cares, supporting fundraising efforts for Ukrainian refugees.

**University of
Wisconsin Stout**

121 10th Ave E,
Menomonie, WI 54751

Graphic Design Intern

May 2024 - June 2025

- Developed seasonal advertising campaigns to promote summer and winter courses.
- Design campus marketing materials for print and social media, collaborating across departments to maximize engagement.
- Ensure brand consistency by adhering to UW-Stout's identity standards.
- Manage design files, met deadlines, and worked closely with the marketing team to oversee projects from initial concept to final delivery.

OEC Graphics

909 S Perkins St,
Appleton, WI 54914

Prepress Intern

May 2022 - July 2022

- Learned OEC's prepress workflow and standard operating procedures.
- Corrected customer supplied packaging files, set type, simplified vector art, handled color separations, and added OEC marks and taglines.